

*A wide range of colors  
for GreenCoat® products*



# Choosing the right GreenCoat® product is easy!

GreenCoat® is SSAB's brand for innovative, eco-conscious color coated steel solutions for the building industry. As the greenest and one of the most comprehensive offerings of high quality color coated steel for exterior building applications, GreenCoat® products provide many distinct advantages.

Most GreenCoat® products feature a bio-based coating which uses a substantial portion of Swedish rapeseed oil instead of

traditional fossil fuel oils. The patented bio-based coatings do not only offer environmental advantages, but also increased performance.

Below you can find the right GreenCoat® product for your application. GreenCoat® products are eco-conscious, UV-resistant (up to R<sub>UV</sub>5), energy efficient, scratch resistant, have good formability and offer color stability over the years.

## Product offer - Roofs

<b>NATURA</b> Bio-based coating made with Swedish rapeseed oil (BT). <b>GreenCoat Pural BT</b> <b>GreenCoat Pro BT</b> <b>GreenCoat PLX Pro BT</b> <b>GreenCoat PLX Pural BT</b> <b>GreenCoat Crown BT</b> <b>GreenCoat Mica BT</b>	<b>ENERGY EFFICIENT</b> Reflects the sun and lowers energy requirements for cooling inside. <b>GreenCoat Cool</b>	<b>OUTDOOR DURABILITY</b> Best color and gloss retention over the years. <b>GreenCoat Pural BT</b> <b>GreenCoat Pro BT</b> <b>GreenCoat Mica BT</b> <b>GreenCoat Crown BT</b>
<b>COLOR REPEATABILITY</b> The tightest tolerances for perfect color matches from delivery to delivery. <b>GreenCoat Crown BT</b>	<b>ENHANCED FORMABILITY</b> Specialized products for metal roofers/tinsmiths. <b>GreenCoat PLX Pro BT</b> <b>GreenCoat PLX Pural BT</b> <b>GreenCoat PLX Legacy</b>	

**Natura:** These GreenCoat® products use a bio-based coating which uses a substantial portion of Swedish rapeseed oil instead of fossil oil, which is unique on the market. SSAB holds a worldwide patent for this coating technology. The benefits are their proven high quality combined with a durable bio-based coating.

**Energy Efficient:** GreenCoat Cool provides you with an outer skin on your building that reflects solar radiation. Choose this when you have a building in need of cooling.

**Outdoor durability:** These GreenCoat® products have our longest guarantees for outdoor durability. They are proven to withstand decades of harsh weather, even in the tough Nordic climate.

**Color repeatability:** Choose this product when you need special, tight color tolerances for your application. Modular roofing is a typical product application.

**Enhanced formability:** Products for skilled roofing craftsmen who demand material with high formability. The steels in these products have been developed together with tinsmiths and are formable by hand – even down to -15 °C.

## Product offer - Façades

<b>NATURA</b> Bio-based coating made with Swedish rapeseed oil (BT). <b>GreenCoat Crown BT</b> <b>GreenCoat Pural Farm BT</b>	<b>OUTDOOR DURABILITY</b> Best color and gloss retention over the years. <b>GreenCoat Hiarc</b> <b>GreenCoat Hiarc Max</b> <b>GreenCoat Crown BT</b> <b>GreenCoat Pural Farm BT</b>	<b>COLOR REPEATABILITY</b> The tightest tolerances for perfect color matches from delivery to delivery. <b>GreenCoat Hiarc</b> <b>GreenCoat Hiarc Max</b>
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**Outdoor durability:** These GreenCoat® products have our longest guarantees for outdoor durability. They are proven to withstand decades of harsh weather, even in the tough Nordic climate.

**Color repeatability:** Choose these products when you need special, tight color tolerances for your application. Besides the wide color range, these products are offered also in metallic color and special shades.

## Product offer - Rainwater Systems

<b>ENHANCED FORMABILITY</b> Highly formable with double-sided coating. <b>GreenCoat RWS Pro BT</b> <b>GreenCoat RWS Pural BT</b> <b>GreenCoat RWS Pro</b> <b>GreenCoat RWS Pural</b>
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**Enhanced formability:** GreenCoat RWS is highly flexible and can be formed into various shapes without damaging the coating. It offers improved durability and has been developed for high quality rainwater systems.









# A wide range of colors for GreenCoat® products

Vibrant and made to last – GreenCoat® products are available in a wide range of colors. This document shows our 28 top colors, collected from architects, builders and partners. Each has been carefully selected based on modern building and design trends.

**We recommend that you order your GreenCoat® sample for correct color reproduction at: [samples.greencoat@ssab.com](mailto:samples.greencoat@ssab.com).**

If you do not find the color you are looking for, a wide range of customized GreenCoat® colors and finishes are available, and new ones can be matched according to your wishes.

WINTERTIME WHITES		<b>Frost White</b> RR106 / SS0009	NIGHTLY BLACKS		<b>Nordic Night Black</b> RR33 / SS0015
		<b>Nordic White</b> RR1H3 / SS0020			<b>Walnut Brown</b> RR32 / SS0387
		<b>Winter White</b> RR20 / SS0005			<b>Chestnut Brown</b> RR887 / SS0435
		<b>Snow White</b> RR19 / SS0001			<b>Hazelnut Brown</b> RR8H2 / SS0426
MINERAL GREYS		<b>Limestone Grey</b> RR268 / SS0022	NUT BROWNS		<b>Acorn Brown</b> RR827 / SS0434
		<b>Pebble Grey</b> RR21 / SS0011			<b>Cottage Red</b> RR29 / SS0758
		<b>Stone Grey</b> RR22 / SS0554	EARTH REDS		<b>Brick Red</b> RR7F2 / SS0742
		<b>Rock Grey</b> RR237 / SS0061			<b>Red Clay</b> RR7G3 / SS0762
		<b>Anthracite Grey</b> RR2H8 / SS0087		COUNTRY YELLOWS	
		<b>Mountain Grey</b> RR23 / SS0036			
		<b>Slate Grey</b> RR2H3 / SS0534			

FOREST GREENS		<b>Silver Fir Green</b> RR5J3 / SS0975
		<b>Leaf Green</b> RR594 / SS0874
		<b>Pine Green</b> RR11 / SS0830
WATER BLUES		<b>Lake Blue</b> RR35 / SS0558
		<b>Ocean Blue</b> RR4F8 / SS0510
METALLIC		<b>Metallic Silver</b> RR40 / SS0045
		<b>Metallic Dark Silver</b> RR41 / SS0044
		<b>Metallic Titanium</b> RR45

**SSAB** has manufactured products for the building industry for more than 50 years and is the pioneer and innovator of sustainable color coated steel products offering Swedish rapeseed oil in the coating. This unique, patented solution reduces the environmental footprint of GreenCoat® products significantly and makes the GreenCoat® color coated steel portfolio the market's greenest offering for roofs, façades and rainwater systems.

SSAB is a Nordic and US-based steel company offering value added products and services developed in close cooperation with its customers to create a stronger, lighter and more sustainable world. SSAB has production facilities in Sweden, Finland and the US and employees in over 50 countries. [www.ssab.com](http://www.ssab.com)

GreenCoat® is available in

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